

EDUCATION

BACHELORS OF FINE ARTS

GRAPHIC DESIGN

December 2018

Georgia State University

ABOUT ME

I am a multidisciplinary graphic designer with a passion for transforming design challenges into creative solutions for my clients through motion design and illustration. I am currently seeking a full time motion design position with a team that thrives on producing high-quality results that engage and inspire audiences to action.

SKILLS

- Motion Design
- Graphic design
- Animation
- Illustration

SOFTWARE

Creative

- Adobe Creative Cloud
- Photoshop + Illustrator + After Effects
- + Premier + Audition + InDesign
- ScreenFlow

Collaborative

- InVision
- Slack
- Trello

SYSTEMS

- Windows
- Mac

FREELANCE | 2017 - 2019

CMSPI | Atlanta, GA | May 2019 - October 2019

Video Editor + Motion Designer | Instructional Training Modules

- Worked closely with the client on a tight deadline to produce 50+ professional in-house video tutorials for incoming 2019 graduates to begin using on their first day on the team
- Provided continued support in the creation of 5 additional in-house tutorial videos

ENVY | Decatur, GA | February 2018 - March 2018

Collateral Product Designer | RAZER Promotional Show Booth + Fan Giveaways

- Contributed valuable industry and consumer knowledge during team brainstorming sessions for meaningful marketing ideas + giveaways
- Designed multiple possibilities for RAZER branded giveaway products featuring characters from several popular franchises such as *Overwatch* and *Final Fantasy XV*

BOCCHI | Alpharetta, GA | December 2017 - January 2018

Motion Graphics Designer | Product Promotion Reel | 2018 Kitchen and Bath Industry Show

- Drafted several motion graphics solutions for the client to choose from
- Compiled and animated pre-existing images over an audio track for the final tradeshow reel
- Rendered full final product promotion reel + two mini reels

EMPLOYMENT | 2015 - 2020

VICTORIA LANSFORD, LLC | Atlanta, GA | August 2015 - present

Graphic Designer

- Upgraded marketing materials, both digital and print, giving my client's brand a fresh look
- Crafted digital editions of major pre-existing instructional titles, increasing their overall readership by expanding their reach to digital subscribers and producing new quarterly sales
- Organized studio projects, procedures, and resources in Trello making it easier to track and access important information on a day-to-day basis

MAILCHIMP | Atlanta, GA | August 2018 - December 2018

Motion Graphics Designer | Technical Content Motion Design Intern

- Collaborated with the Technical Content Team to create visual assets resulting in a fully up graded library of explainer videos for the customer Knowledge Base
- Recorded, edited, and rendered video lessons for Mailchimp Knowledge Base
- Created and animated assets for the Knowledge Base archive